

**THE VEDIC MATHS FORUM INDIA**

**INTERNATIONAL FRANCHISE PROGRAM**

Never start a business just to “make money”.

Start a business to make a difference.

- Maria Forleo

And that’s why when our founder president Mr.Gaurav Tekriwal started his career fifteen years ago in 2000 teaching Vedic Mathematics which was virtually unknown - it raised eye brows. People laughed him off saying he would never be successful as Vedic Mathematics was virtually unknown and off the beaten track.

Gaurav never wanted to go the traditional way. He always wanted to make a positive difference in society. He questioned that ‘Why can’t maths be fun? Why does it have to be dull and boring? Gaurav was passionate about Maths and it was with this passion that he started the Vedic Maths Forum India!

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| He took the one less traveled by, |  |
| And that has made all the difference | . |
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So far over 4 million students have been trained in ten countries over the last fifteen years by him. And he is only getting started!

After mastering the concept and technology to take Vedic Mathematics to every individual on this planet he brings to you an innovative value proposition which is already seeing the light of the day in United States, Australia and South Africa among other countries. Now you too have the chance to help make a positive difference in your country or city by partnering with The Vedic Maths Forum India.

**So what is Vedic Maths?**

Vedic Mathematics is India’s gift to the world, just like Yoga and Ayurveda. It is a set of ancient techniques that help even the most numerically challenged to conquer difficult sums. Vedic Maths was founded by Tirthaji who was a monk of the highest order in India who wrote the monumental book ‘Vedic Mathematics’ which has all the secrets of mental calculation techniques.

**The Scope of Vedic Maths?**

Currently the world is going through a crisis in Mathematics Education. Numeracy levels of various countries have gone down and there are not many solutions in sight.

We were going through the recent ASER 2014 Report released by the NGO Pratham and was aghast looking at the state of Maths Education in the country. According to the report in 2014 only 26.3% of std III children could do a two digit subtraction. Only 26.1% of children in Std V could do division. And in 2014 only 44.1% in std VIII could do a three digit by one digit division problem.

Almost half of British Adults have the math skills of an 11-year old or worse. That’s 17 million adults in UK alone. Source: The Telegraph, UK

South Africa has worst maths, science education in world. Source: News24

The prestigious World Economic Forum ranks the U.S. as No. 48 in quality of math and science education. U.S. students recently finished 27th in math and 20th in science in the ranking of 34 countries by the Organization for Economic Cooperation and Development. 25 years ago, the U.S. led the world in high school and college graduation rates. Today, the U.S. has dropped to 20th and 16th. Source: https://www.nms.org/AboutNMSI/TheSTEMCrisis.aspx

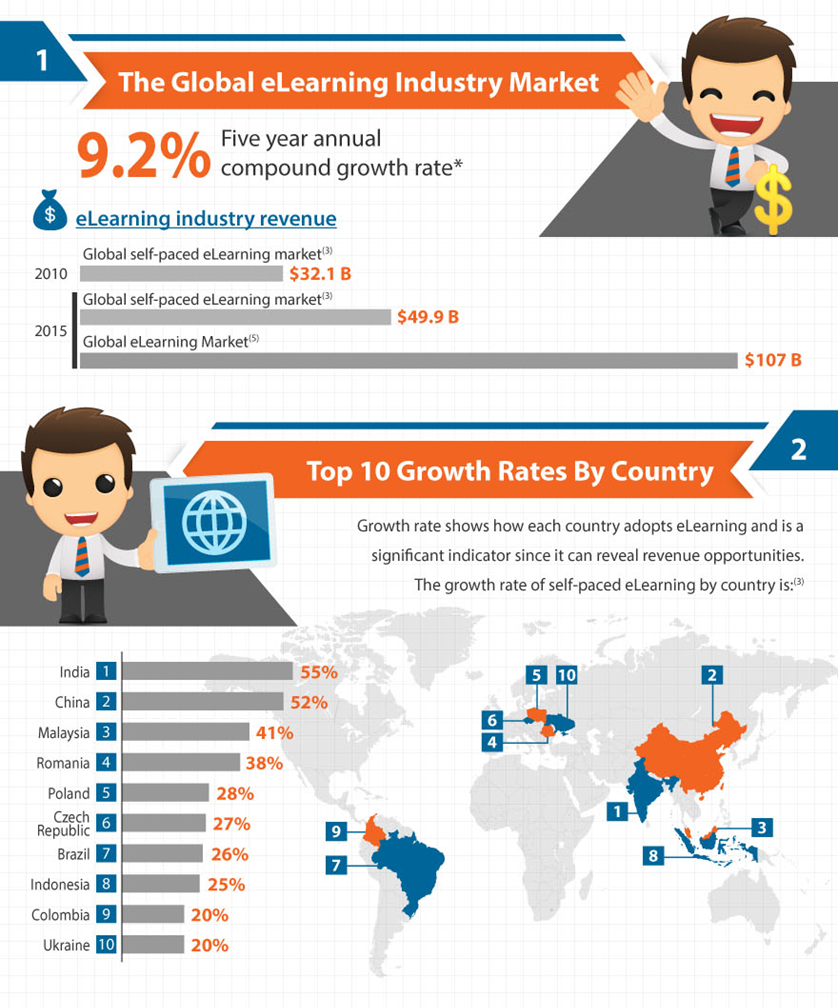
It is a global maths crisis we are witnessing today. Our children aren’t getting any better with maths and clearly the methods which we have in maths have failed. They hate maths so much so that failing in it has become a fashion statement – something to be proud about.

In this backdrop of a global maths crisis, any solution which makes math simple and easy definitely calls the attention of students and teachers alike. Everybody wants a solution to make maths fun. This is where many solutions fit in like the Abacus, Kumon and Vedic Mathematics.

Vedic Maths is one such solution to the students for making Maths simple and easy. They get better at school, understand concepts and even apply the vedic maths rules to competitive examinations like the SAT, Common Admission Test (CAT) or GMAT.

**The Rationale for Online Education – A US $ 107 Billion Market**

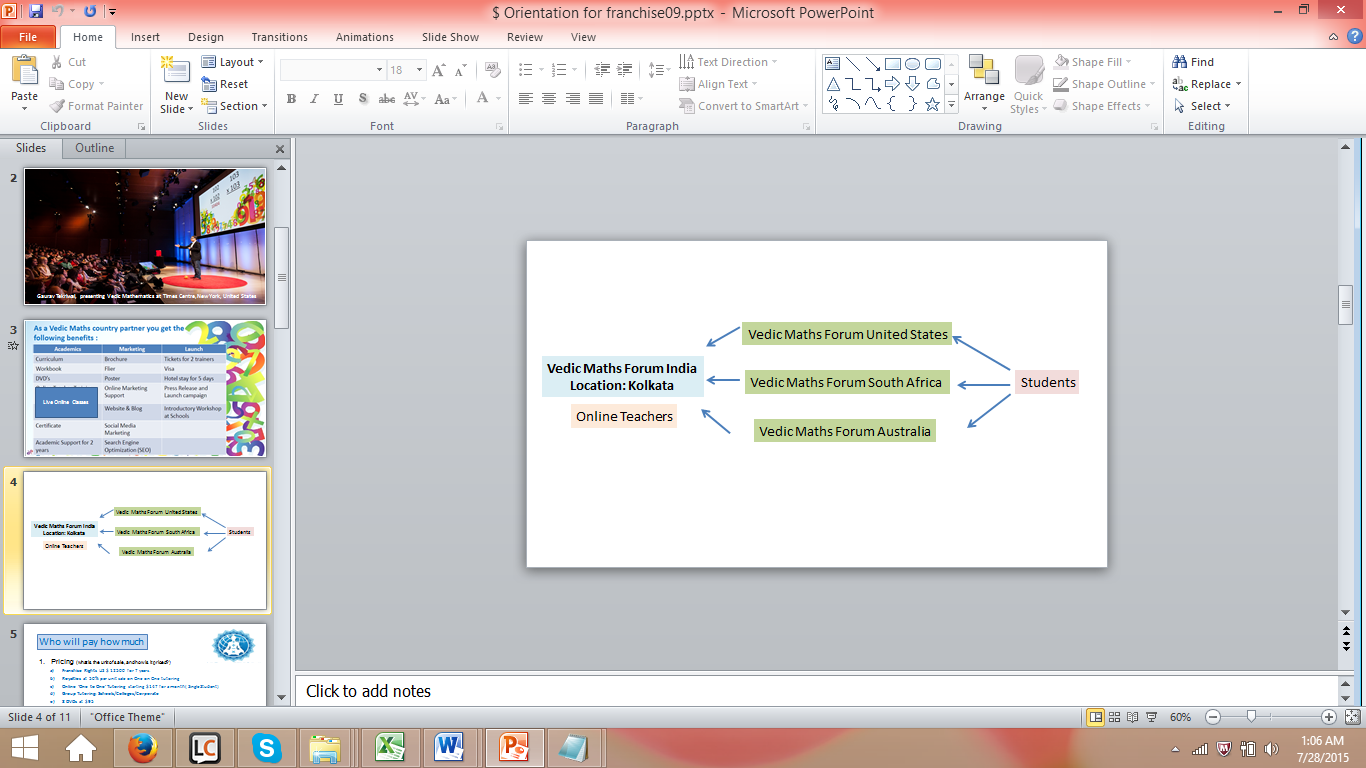
Countless reports, surveys, and studies have shown that eLearning industry isn't showing any signs of slowing down. In fact, an increasing number of individuals, corporations, and institutions are turning to eLearning as they recognize its effectiveness and its convenience. Here are some important eLearning statistics and facts for 2015, some of which may even surprise you!

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**The Vedic Maths Forum India International Franchise Opportunity**

An entrepreneur always looks at the next big wave to come so that he can ride it and reap ample profits. Online Education is the next big wave. Gaurav pioneered fusing online education with Vedic Maths to produce a franchise model unparalleled.

Here is the Business Model.

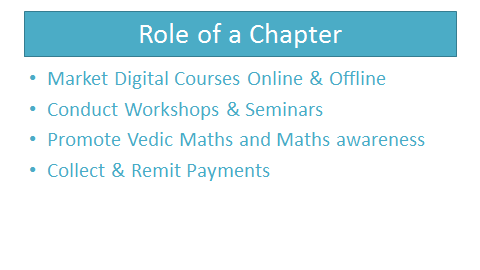


Students or Parent comes to the center after the Vedic Maths Forum Franchise markets via brochures or online ads. The center helps the student make a decision with respect to an online course he is interested in. The franchise then connects the student to the India Head Office online in minutes and the teachers at the India office deliver the class.

Here is the comparison between a Traditional Franchise of Vedic Maths and a Vedic Maths Forum India franchise:

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| **Traditional Franchise** | **Vedic Maths Forum Franchise** |
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| Spends on Rent, Infrastructure and Advertising to grow and scale up. | You don’t need to spend on rent and infrastructure to scale up as the business is online. |
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| Have to recruit able teachers and business stops if teacher leaves. | All teachers are managed by VMFI in India at a central location. |
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| Have to spend on Teacher training and worry about maintaining high teaching standards. | With VMFI you just focus on the business and training quality is maintained by VMFI at a central location |
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| With traditional franchise you focus on keeping the business afloat by managing several areas. | You focus on the business and increasing the numbers. |
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| Low Profit Margins | High Profit Margin |







**The Vedic Maths Forum India**

[www.vedicmathsindia.org](http://www.vedicmathsindia.org)

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**Live Online Classes**